

# Adi Maman | UX/UI and Graphic designer

## CONTACT

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<https://www.linkedin.com/in/adi-maman-724310290/>

## PORTFOLIO

adimaman.com

## SKILLS

UX research

Wireframes

Prototyping

Product design

User interviewing

Personas

Design Systems

Iconography

Micro-animations

Responsive Layouts

## TOOLS

 Figma

 Adobe

 WordPress

 HTML & CSS

 Canva

 Microsoft

## LANGUAGES

Hebrew- Native

English- Fluent

## EXPERIENCE

### Infotale | Lead UX/UI Designer, Sole Designer | 2024-

Leading the UI design of user-centered digital products for complex systems, with a focus on brand consistency, visual clarity, and intuitive interaction. Collaborating closely with product managers, developers, and QA to deliver pixel-perfect, high-fidelity prototypes with clear implementation guidelines. Managing the entire design lifecycle — from creative asset creation to applying scalable design systems — while ensuring alignment with accessibility, responsiveness, and modern front-end standards.

### Freelance Web Designer | 2023-

Designing and developing visually compelling, user-friendly websites for small businesses and educational initiatives. Specializing in UI design with a strong emphasis on responsive layouts, brand integration, and user experience best practices. Proficient in creating custom interfaces using Figma and building websites on no-code platforms like WordPress with Elementor. Delivering high-fidelity prototypes, visual assets, and front-end-ready designs tailored to client goals and scalable across platforms.

### Technion | Teaching Assistant | 2023-2024

Provided individual and group tutoring in graphic design for students, focusing on identifying and addressing technical knowledge gaps. Developed personalized learning strategies tailored to each student's needs, while offering professional guidance throughout the final project creation process. Delivered expert support in the use of graphic editing software to enhance design outcomes.

## EDUCATION

### Technion | Associate Degree in Media Design | 2022-2024

Achieved an academic excellence award in both years with an average academic grades of 95 & 100.

### Shenkar | Multidisciplinary Design Preparatory Program | 2022-2024

## MILITARY SERVICE

### Active Reserve Duty Soldier | 2019-

Chief Clerk of Logistics NCO Office | 2017-2018

Checkpoint Combat Commander | 2016-2017