

# Adi Maman | UX UI DESIGNER

## CONTACT

adimaman.graphic@gmail.com

(+972) 50-408-0657

<https://www.linkedin.com/in/adimaman-724310290/>







## PORTFOLIO

<https://wp.pet.ac.il/project23/mamanproj/>

## SKILLS

UX research  
wireframes  
prototyping  
product design  
user interviewing  
presonas

## TOOLS

 Figma  
 Adobe  
 WordPress  
 HTML & CSS  
 Canva  
 Microsoft

## LANGUAGES

Hebrew- Native  
English- Fluent

## EXPERIANCE

### Infotale | Lead UX/UI Designer, Sole Designer | 2024-

Leading the design of user-centered digital solutions for complex systems, with a strong emphasis on innovation, usability, and efficiency. Collaborating closely with cross-functional teams to craft seamless and intuitive user experiences. Overseeing the entire design lifecycle, ensuring alignment with the latest technological and industry standards.

### Freelance Web Designer | 2023-

Freelance UX/UI and web designer specializing in website development for small businesses and educational projects. Experienced in using no-code platforms like WordPress with Elementor, and designing user-friendly interfaces with Figma. Providing tailored visual solutions that align with client goals and brand identity.

### Technion | Teaching Assistant |2023-2024

Provided individual and group tutoring in graphic design for students, focusing on identifying and addressing technical knowledge gaps. Developed personalized learning strategies tailored to each student's needs, while offering professional guidance throughout the final project creation process. Delivered expert support in the use of graphic editing software to enhance design outcomes.

## EDUCATION

### Technion | Associate Degree in Media Design | 2022-2024

Achieved an academic excellence award in both years with an average academic grades of 95 & 100.

### Shenkar | Multidisciplinary Design Preparatory Program | 2022-2024

## MILITARY SERVICE

### Active Reserve Duty Soldier | 2019-

Chief Clerk of Logistics NCO Office | 2017-2018

Checkpoint Combat Commander | 2016-2017